6850016 Ver# 2 Status Returned Traffic Order# 106364

Rep Order# EC'd Yes

Last Received: Printed:

09/10/2012 11:42 AM 09/06/2012 9:30 AM

l of

2

Showing Buylines: All Lines

Station Ks Advertiser Product Phone# Buyer Estimate# KSNV-TV LAS VEGAS, NV. er ().AMER_CROSSROADS Emily Milhoan American Crossroads

Fax#

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 ;P1/P2/E 11/27/952 09/18/2012 - 09/27/2012

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone#

Salesperson FAX# 215-568-6540 215-568-1845

- CONTRACT COMMENT -

- REMARKS -

PLEASE SEE BELOW. THANKS!

						LT
* 4			2	H		In
W 9P-101 Station Remark:	Station Remark:	M	TH	TH		Day
9P-10P Remark:		9P-10P	10P-11P	10P-11P		Time
P AM GOT TALENT :30 V2 PROGRAM CHANGE - 9-11P SVU; AGT NOT AIRING	V2 PROGRAM CHANGE - 9-10P ANIMAL PRACTICE/GUYS WITH KIDS AGT NOT AIRING	AM GOT TALENT	ROCK CENTER W/BRIAN WILLIA- MS (OR :30	ROCK CENTER W/BRIAN WILLIA- MS (OR :30		Program
:30 T AIRIN	TICE/GU	:30	: 30	:30	1	Len
\$4,000.00 IG	YS WITH KIDS	\$4,000.00	\$3,200.00	\$3,200.00		Rate
09/26-09/26		09/19-09/19	09/27-09/27	09/20-09/20		Dates
Н		н	Н	Ľ) 	Spots/Week # of Weeks
1		Н	Н	μ		# of Weeks
ш		۲	Н	H		Total Spots
.\$4,000.00		\$4,000.00	\$3,200.00	\$3,200.00	1 1 1 1 1	Total Cost
						Daypart

-REPORT TOTALS-

Report Totals: 4 / \$14,400.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 4 / \$14,400.00 Sales Totals: 4 / \$14,400.00 Sep 12: 4 / \$14,400.00

-COMPETITIVE-

Market Totals \$38,919 CATV XXXX KTNV % 26% % KTUD KBLR 0 0 KVCW KINC % % 1- O KLAS KVMY % % % % KSNV KVVU

> 34.8 37%

Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV. Advertiser ().AMER. CROSSROADS Buyer Phone# Estimate# Product 952 Emily Milhoan American Crossroads 6850016 Ver# 2 Status Returned Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency Traffic Order# 106364 () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 ;/P1/P2/E 11/27/952 09/18/2012 - 09/27/2012 Showing Buylines: All Lines Last Received: Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

Books NOV12

Demos

RA35+

EST SHARES

-COMPETITIVE COMMENTS--

Fax#

- CREDIT RISK --

CASH IN ADVANCE

Printed: 09/10/2012 11:42 AM 09/06/2012 9:30 AM

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